

[Breaking Travel News

THE PULSE OF THE GLOBAL
TRAVEL INDUSTRY –
BREAKING STORIES, SHAPING
INSIGHT AND LEADING THE
CONVERSATION



BREAKING
travel news **!** BTN

AT A GLANCE

BTN is the go-to trusted source for essential reading by global travel professionals. From CEOs to front line sales advisors, BTN is considered essential reading for decision-makers and bookers who shape the future of travel.



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GLOBAL REACH



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REACHING TRAVEL'S KEY DECISION-MAKERS

BTN connects you with the travel industry's most influential leaders, strategists and marketers. Our platform delivers unparalleled access across the global travel ecosystem—empowering brands to reach the voices shaping tomorrow's journeys.



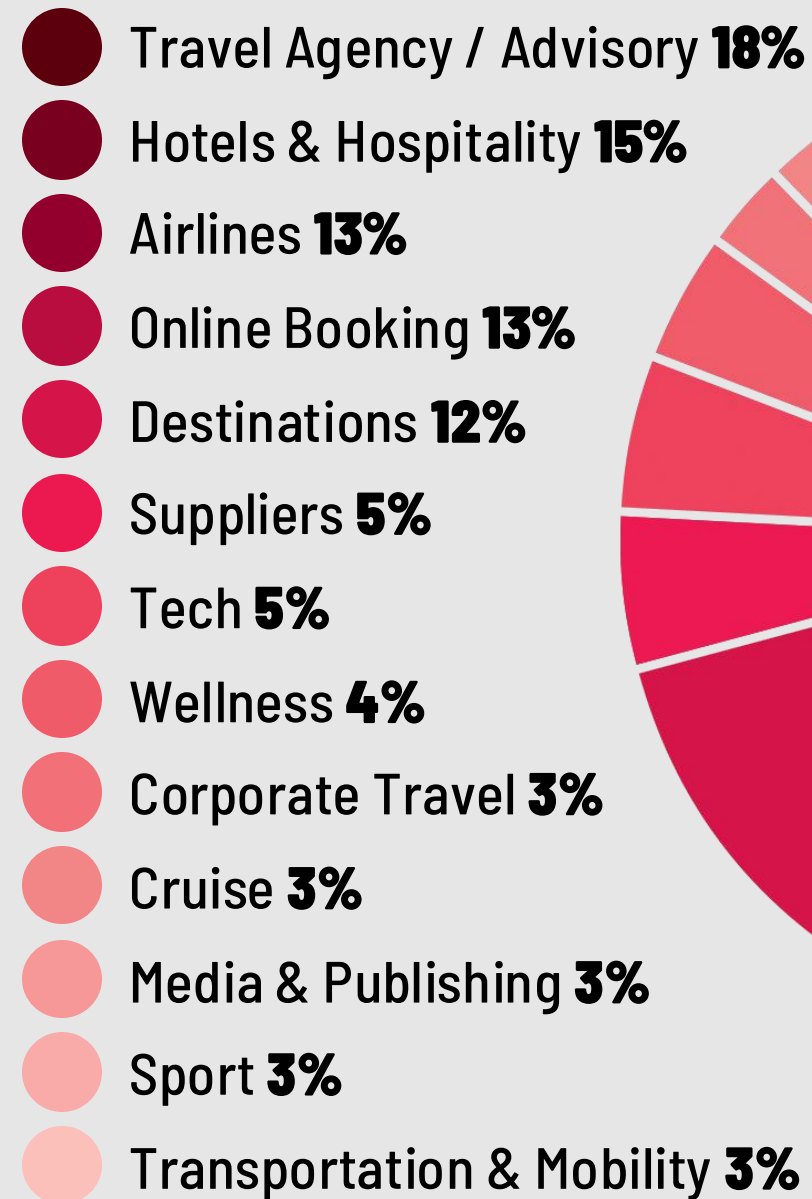
WHO WE ARE

Breaking Travel News is one of the world's leading digital news platforms for travel professionals. We deliver news first with real-time reporting, exclusive interviews, market insights, and strategic analysis across aviation, hospitality, tourism, events, and travel tech.

// Established in 1999 and trusted by 0.9M+ travel professionals."



BTN COVERS THE ENTIRE TRAVEL ECOSYSTEM



OUR READERS ARE INDUSTRY SHAPERS



C-level executives from aviation, hospitality, attractions, cruise, car rental, tourism bodies, travel associations and event organisers.



Tourism ministers, destination leaders and destination marketers looking to stay ahead of trends.



Leadership to front line bookers from the world's best OTA's, tour operators, travel agencies, homeworkers, concierge and advisors, TMC's and MICE planners.



Marketers and creative teams seeking deep consumer insight.



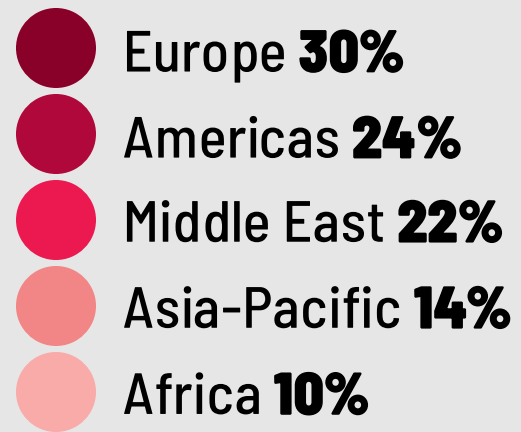
Tech providers, innovators and entrepreneurs powering industry connectivity and growth



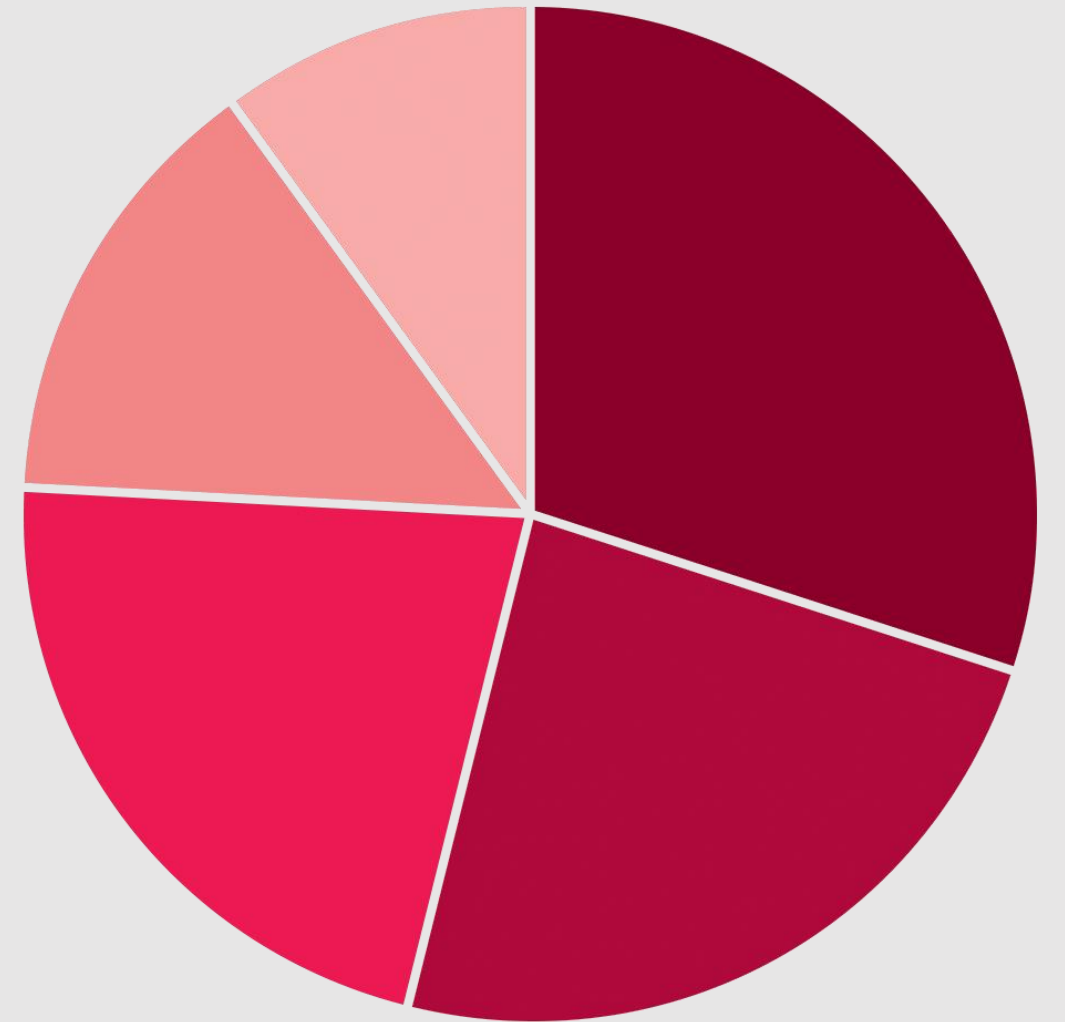
Investors and business developers identifying growth and partnership opportunities

A TRULY GLOBAL AUDIENCE

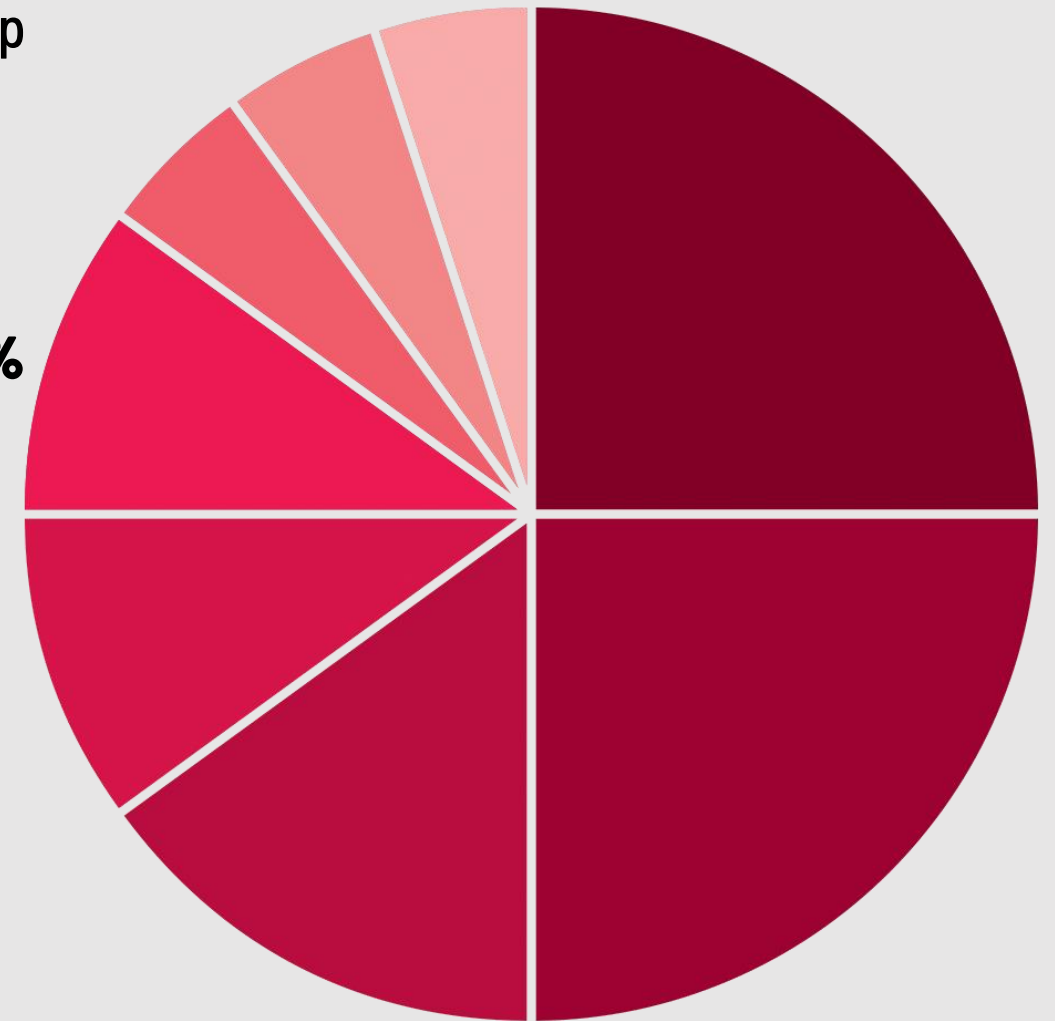
BTN is read in over
150 countries



TOP COUNTRIES:



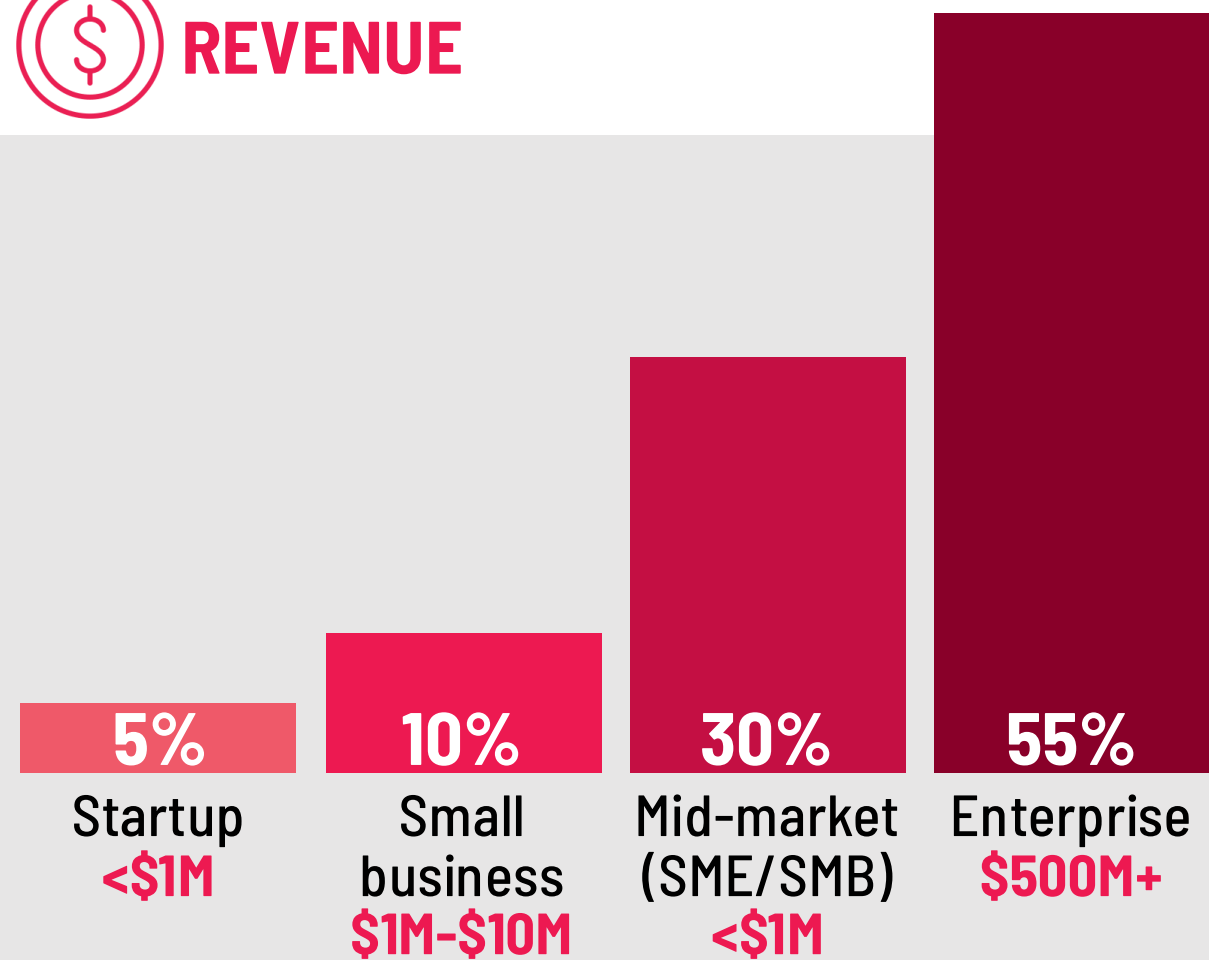
LEADERS FROM EVERY FUNCTION



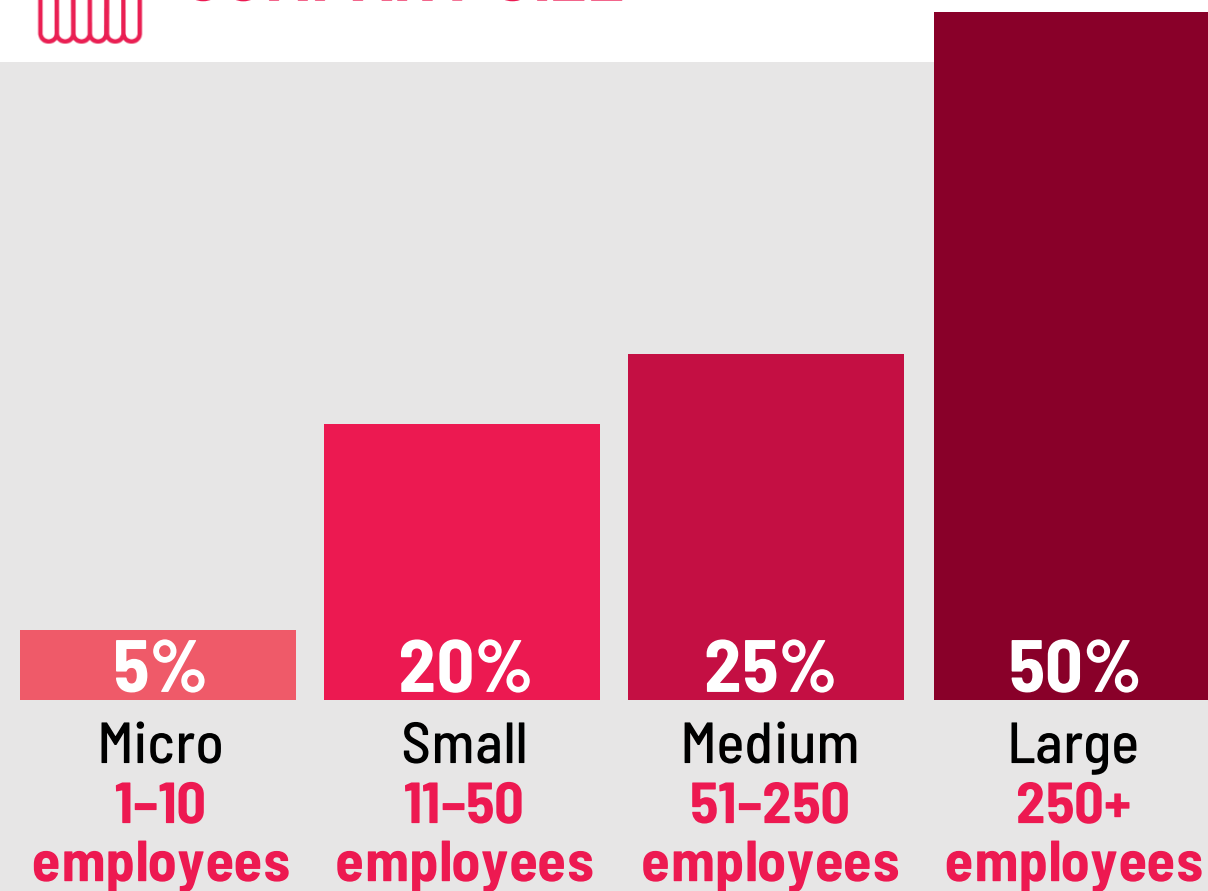
ENTERPRISE-LEVEL INFLUENCE



REVENUE

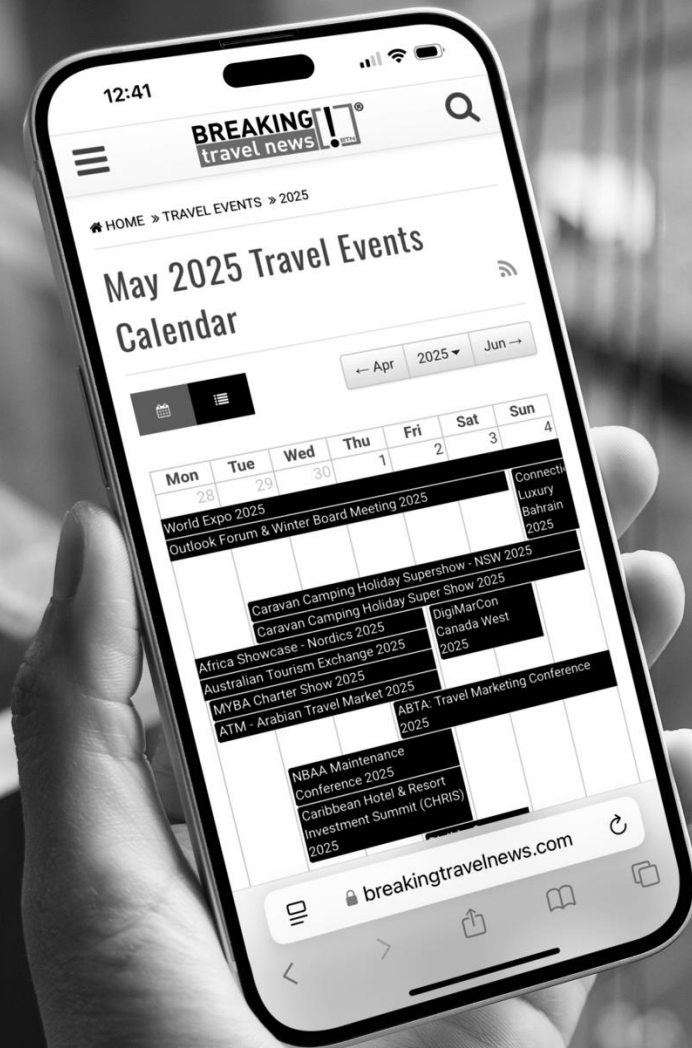


COMPANY SIZE



EVENTS CALENDAR

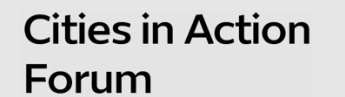
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WHAT INDUSTRY LEADERS SAY

// I want to congratulate you on all of your success. I can see now that your business is now taking a turn to new heights."

Fahd Hamidaddin
Founding CEO, Saudi Tourism Authority



// You have been an integral part of the travel and tourism eco-system for as long as I can remember. You are amazing. Keep up the great work."

Julia Simpson
President & CEO, World Travel & Tourism Council

WHAT INDUSTRY LEADERS SAY



// When we need to get our message out to the global travel and tourism sector fast, BTN is the place we turn."

Adam Stewart
Executive Chairman, Sandals Resorts International

// The BTN newsletter is the first thing I read with my coffee every morning."

Jehan de Thé
Group Public Affairs Director, Europcar



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