



Exclusive Health & Beauty Spa

## Leading South African Spa Launches Revolutionary Range

As lifestyle trends of the new millennium lean towards adopting holistic living where the restorative powers of nature are embraced, South African-based Sérénité Wellness Centres has launched the Sérénité GrapeTherapy%o product range, providing a powerful natural way to achieve personal wellness and leave you looking and feeling younger and healthier.

Inspired by research done in France on the anti-aging properties of proanthocyanidins found in the grape, the Sérénité GrapeTherapy%o range is based on the highest quality, organically grown, cold pressed grape-seed oil extracts. This oil contains anti-oxidants 50 times stronger than Vitamin E making the Sérénité GrapeTherapy%o product range one of the best natural sources of antioxidants available.

Sourced solely from different grape varieties from the Stellenbosch and

Franschhoek regions of the South African Winelands, including Merlot, Chardonnay, Pinotage, Cabernet, Sauvignon Blanc, Sérénité GrapeTherapy%o also offers treatments by cultivar. Of particular interest is that Sérénité GrapeTherapy%o boasts the world's only 200-litre Pinotage Grape Seed Oil Bath Treatment.

Sérénité GrapeTherapy™ forms part of founder of Sérénité Wellness Centres, Elizabeth Brandt's greater vision to create destination spas where all treatment packages are individually designed to embrace the unique surrounding natural environment of each spa. With the ingredients of Sérénité GrapeTherapy™ products being sourced from the Cape's legendary winelands, the unique concept of Sérénité Franschhoek (opening late 2004) creates the ideal location for this revolutionary approach to well-being by being the only South African spa to specialise in authentic grape therapy and is set to become the destination spa of choice for international celebrities. Clients will choose from the 30 GrapeTherapy Spa Treatments, 30 GrapeTherapy Cosmoceuticals and 4 GrapeTherapy Nutraceuticals that make Sérénité the only spa group internationally to offer such a diverse range.

Although Sérénité Franschhoek will be specialising in the Sérénité GrapeTherapy™ range, all Sérénité products and treatments may be obtained from any other Sérénité outlet or spa. The Sérénité label will soon be found in spas and concept shops in Madrid, London and Munich with many others to be included. Other Sérénité treatments and products include African Stone Therapy, Kigelia, Olive Oil and the African Potato.



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